

Ninth Annual Global Trade and Investment Forum

April 11, 2024 | 10 AM - 3 PM
Cornell SC Johnson College of Business
570 Lexington Avenue | New York, NY 10022



THE TRANSFORMATIVE IMPACT OF ARTIFICIAL INTELLIGENCE Driving Innovation and Economic Growth Across National Borders

The emergence of groundbreaking artificial intelligence (AI) tools over the last several years has sparked tremendous excitement with their potential to profoundly change economies, businesses, and societies across the world. Prudent use of AI can improve operational efficiency, social equity, environmental sustainability, and more. At the same time, use of AI tools can pose a range of risks, whether due to lack of appropriate governance, misuse, flawed design, or other factors.

This year's Global Forum will focus the discussion on the transformative power of artificial intelligence as a disruptive innovation.

- Which countries appear better prepared for the AI transition?
- Which industries, regions, and communities are likely to benefit most?
- In what ways could AI reshape income and wealth inequality?
- How can regulation and policies maximize gains and mitigate AI-related challenges?
- How can the transformative power of AI be kept in harmony with human values and ethics?

The Forum will explore opportunities for leveraging the limitless potential of AI for the benefit of businesses, communities, and humanity.

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Sponsorship opportunities are available.
Contact Elena Iankova (EAI1@cornell.edu) for details.



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KEYNOTE SPEAKER



Georges Ugeux

CEO of Galileo Global Advisors
Former Group Executive Vice President
of International & Research at the
New York Stock Exchange

MODERATOR



Andrew Karolyi

The Charles Field Knight Dean of the Cornell SC
Johnson College of Business, Cornell University

REGISTRATION

Attendance is free, but registration
is required.

Register at: bit.ly/CIBAForum2024



INFORMATION

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CIBA's Global Trade and Investment Forum is a venue for executives, policy makers and technology and academic leaders to connect and explore opportunities for regional growth through global connections such as exports to international markets, foreign business investment, and the advancement of international relationships.