9th Annual Global Trade and Investment Forum

April 11, 2024
New York City

AGENDA

Fostering Networks

Accelerating Learning

Building Partnerships for Global Success

The Transformative Impact of Artificial Intelligence:
Driving Innovation and Economic Growth Across National Borders

The emergence of groundbreaking artificial intelligence (AI) tools over the last several years has sparked tremendous excitement with their potential to profoundly change economies, businesses and societies across the world. Prudent use of AI can improve operational efficiency, social equity, environmental sustainability, and more. At the same time, use of AI tools can pose a range of risks whether due to lack of appropriate governance, misuse, flawed design, or other factors. This year's Global Forum will focus the discussion on the transformative power of artificial intelligence as a disruptive innovation.

- Which countries appear better prepared for the AI transition?
- Which industries, regions and communities are likely to benefit most?
- In what ways could AI reshape income and wealth inequality?
- How can regulation and policies maximize gains and mitigate AI-related challenges?
- How can the transformative power of AI be kept in harmony with human values and ethics?

The Forum will explore opportunities for leveraging the limitless potential of AI for the benefit of businesses, communities, and humanity.

9:00 AM
Registration. Coffee and Networking

10:00 AM
Welcome and Sponsor Acknowledgment

Elena Iankova, President and Founder, Center for International Business Acceleration Inc.

Linda Barrington, Associate Dean for Strategy and Societal Impact, Cornell SC Johnson College of Business, Cornell University

Molly Bauer, Director of External Affairs, Global NY of Empire State Development

10:10 AM
AI Demo: Introduction to CIBA by Aiia, the Graphen AI Humanoid

10:20 AM
Keynote Panel. Regulating Artificial Intelligence Across Countries and Industries

Georges Ugeux, CEO of Galileo Global Advisors. *Is Regulating Artificial Intelligence an Impossible Task?*

Moderated by Andrew Karolyi, the Charles Field Knight Dean of the Cornell SC Johnson College of Business, Cornell University

11:00 AM
Panel 2. Generative AI and the Future of New York

The generative AI revolution will disrupt America's labor market in many significant ways. This panel will outline and analyze the findings of a recent McKinsey & Co. report on *Generative AI and the Future of New York* (March 2024).

Ryan Luby, Senior Expert and Associate Partner at McKinsey & Company

Ben Verschueren, Executive Director of NYSTAR, Empire State Development's Division of Science, Technology & Innovation

Moderated by Linda Barrington, Cornell SC Johnson College of Business, Cornell University

11:45 AM
Networking Lunch

12:45 PM

Panel 3. Artificial Intelligence and Global Markets

AI is set to be the key source of disruption, transformation and competitive advantage in the global economy. According to a recent Goldman Sachs report, AI could drive a 7 percent (or almost $7 trillion) increase in global GDP and lift productivity growth by 1.5 percentage points over a 10-year period. This panel will address a number of questions related to the impact of AI on the global economy: Will AI markets be heavily concentrated with just a few players? What actions can be taken to lower AI cost and increase access? What skills are required for success and what steps need to be taken for workforce development?

Bill Whyman, Principal of Tech Dynamics LLC
Dr. Ching-Yung Lin, CEO of Graphen, Inc.
Ankit Gupta, Founder of World Traders
Clifford Olin, Chief Business Officer, C4V LLC

1:35 PM

Panel 4. Building an Impactful and Responsible AI Business Strategy

As AI continues to evolve and expand its capabilities, companies across various sectors are exploring ways to leverage this technology to drive innovation, enhance efficiency, and create new value propositions. However, the rapid advancement and adoption of AI also raise significant ethical, societal, and regulatory considerations that businesses must navigate carefully. This panel will explore the delicate balance between harnessing AI's potential for competitive advantage and ensuring its deployment aligns with principles of responsibility, transparency, and fairness.

Greg Chanese, Certified Business Advisor, Small Business Development Center at University of Albany
Richard Marinaccio, Partner at Phillips Lytle LLP
Grant Pollack, Partner and Chair, IP & Technology Law Practice Group, Ballon Stoll LLP

2:25 PM

Concluding Discussion. Artificial Intelligence: A Call for International Collaboration

Developing responsible, human-centered artificial intelligence is a complex and resource-intensive task. It requires a concerted global effort, a collaborative and coordinated international approach with the active participation of all stakeholders. Governments must establish regulatory frameworks, promote research and development, and foster international cooperation. Tech companies hold the responsibility to develop and deploy AI systems ethically, prioritizing data privacy and algorithmic fairness. Academia and research institutions can contribute significantly by conducting research, developing best practices, and informing policy decisions. Civil society organizations should advocate for the public interest and ensure AI governance frameworks address societal concerns.

Andrew Karolyi, the Charles Field Knight Dean of the Cornell SC Johnson College of Business, Cornell University
Yvonne Bendinger-Rothschild, Executive Director, European American Chamber of Commerce New York
Panelists and audience will be invited to contribute as well.
Moderated by Blandine Chantepie-Kari, Program Manager, European Network of Research and Innovation Centers and Hubs (ENRICH) in the USA

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