

The Center for International Business Acceleration Inc. (CIBA) is a registered nonprofit organization with a mission to improve the economic conditions and foster job creation in the State of New York by serving as a source of information, research analyses, programming, coaching and mentorship to (i) those local governments, businesses, entrepreneurs and individuals interested in participating in the global economy and (ii) those foreign companies and entrepreneurs who are interested in entering the United States and in particular the State of New York.

CIBA strives to advance social change in New York State through global connections for regional economic growth and job creation.

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# Fostering Networks, Advancing Learning, Building Partnerships for Global Success

CIBA offers a number of programs designed for the academic, business and policy communities.



#### Global Trade and Investment Forum

Held annually, the Forum is a venue for academics, technology leaders, policy makers and business executives to discuss potential growth opportunities for the regional economy through worldwide connectivity, including exports to international markets, attraction of foreign business investment, and the advancement of international strategic partnerships.



## **Export New York Program**

Export New York is designed to assist New York State companies in increasing their growth potential through successful exporting to international markets and continuous international business development.



#### Select New York Program

Select New York is a platform for the promotion of New York State to international companies making a foray into the U.S. market.



### **Global Business Consulting, Training and Education**

The program is designed to engage students in experiential learning and provide customized training and services to companies in New York State for successful performance in a globalized economy.

For policy-oriented research and analyses the Center for International Business Acceleration is aligned and works in close collaboration with the Cornell SC Johnson College of Business, Cornell University. CIBA's economic development programming is based on a broad public-private partnership with various regional economic development organizations, government agencies at the local, regional and state levels, as well as business corporations and business service providers.



