

Tenth Annual Global Trade and Investment Forum

April 8, 2026 | 9 AM - 4 PM
Cornell SC Johnson College of Business
570 Lexington Avenue | New York, NY 10022



INTERNATIONAL TRADE AND INVESTMENT STRATEGIES IN AN ERA OF GLOBAL UNCERTAINTY

Global uncertainty is exceptionally high today due to a confluence of rising trade protectionism, tariff escalations, persistent geopolitical conflicts, volatile markets and weakening international norms. Strategic competition between the U.S. and China, especially over technologies like artificial intelligence and semiconductors, is disrupting global supply chains and creating distinct geopolitical blocks that threaten international cooperation and are fragmenting the regulatory and security landscape. As trade and investment uncertainties reach record highs, business executives and policy makers are searching for new tools to build predictability, resilience and trust in cross-border trade and investment. This year's Global Trade and Investment Forum will focus the discussion on the challenges and opportunities that global uncertainty creates for trade and investment strategies and policies.

PANELS:

1. Building Resilience and Creating New Opportunities for U.S. Exporters Amid Global Uncertainty
2. Voices from the Frontline: International Leaders on Making It In America
3. Domestication of Global Supply Chains in the Battery Storage Sector
4. Using AI for Competitiveness: How U.S. Companies Can Take Advantage of AI to Become Worldwide Market Leaders
5. GROWING FROM WITHIN: Trade and Investment Innovation in an Era of Global Uncertainty

Sponsorship opportunities are available

Contact Dr. Elena Iankova (eiankova@cibanewyork.com) for details.



CIBA's Global Trade and Investment Forum is a venue for executives, policy makers and technology and academic leaders to connect and explore opportunities for regional growth through global connections such as exports to international markets, foreign business investment, and the advancement of international relationships.

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For INFORMATION and REGISTRATION

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