

Tenth Annual Global Trade and Investment Forum

April 8, 2026 | 9AM - 4PM

Cornell SC Johnson College of Business

570 Lexington Avenue | New York, NY 10022



INTERNATIONAL TRADE AND INVESTMENT INNOVATION IN AN ERA OF GLOBAL UNCERTAINTY

Global uncertainty is exceptionally high today due to a confluence of rising trade protectionism, tariff escalations, persistent geopolitical conflicts, volatile markets and weakening international norms. Strategic competition between the U.S. and China, especially over technologies like artificial intelligence and semiconductors, is disrupting global supply chains and creating distinct geopolitical blocks that threaten international cooperation and are fragmenting the regulatory and security landscape. As these uncertainties reach record highs, business executives and policy makers are searching for new tools to build predictability, resilience and trust in cross-border trade and investment. This year's Global Trade and Investment Forum will focus the discussion on the emerging innovative approaches to cross-border trade and investment in response to the realities of a persistent geopolitical uncertainty.

PANELS:

1. Building Global Trade and Investment Resilience In a Time of Uncertainty: A Multilateral View from New York
2. Voices from the Frontline: International Leaders on Making It In America
3. Domestication of Global Supply Chains: Challenges and Opportunities
4. Using AI for Competitiveness: How U.S. Companies Can Take Advantage of AI to Become Worldwide Market Leaders
5. Growing from Within: Investing in Innovation

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KEYNOTE ADDRESS

*"THE BLENDING OF
TRADE WITH ARTIFICIAL
INTELLIGENCE AMIDST
GLOBAL UNCERTAINTY"*



Joshua Meltzer

*Principal Global AI Policy at
Amazon Web Services*

REGISTRATION:

<https://bit.ly/48Hs4QY>

Registration fee of \$50
includes light breakfast, lunch, and
beverages throughout the day

Contact

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CIBA's Global Trade and Investment Forum is a venue for business executives, government officials, policy makers and technology and academic leaders to connect and explore opportunities for regional growth through global connections such as exports to international markets, foreign business investment, and the advancement of international partnerships.